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## **Limited, numbered special edition: LAMY scala majestic jade**

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**Design meets emotion: The LAMY scala series combines a pure, functional design language with artistic details. This year, Lamy is launching an expressive special edition of this elegant fountain pen. The LAMY scala majestic jade is limited to 1500 unique numbered pieces that really stand out with a shimmering metallic surface in bright shining turquoise.**

At only 1500 individual pens, the special edition LAMY scala majestic jade has real collector's value. The stainless steel writing instrument is lacquered in an elaborate process, and its limited edition number appears as a discreet engraving on the platinum-plated clip. The fountain pen, with high-quality 14-kt gold fine-point nib, comes as a set with a matching converter and a glass of LAMY crystal ink in brilliant amazonite which harmonises perfectly with the surface of the LAMY scala majestic jade. Alternative LAMY T10 ink cartridges in blue-black and black are also included.

The appeal of the LAMY scala series comes from its well-balanced contrasts: straight lines and precise workmanship satisfy the demand for design and quality; the sophisticated lacquer finish and high-gloss chrome-plated details such as the externally sprung solid clip and the pleasant weight all appeal to the senses.

The design of the LAMY scala is based on classic shapes and design principles. The relationship between body and grip is designed to have the golden ratio and this gives the writing instrument its harmonious appearance. The clear, balanced majestic jade colour underlines this harmonious character and at the same time adds a modern, playful component to the elegant series.



## **About Lamy**

Around the world the LAMY brand stands for high-quality designer writing instruments with a timelessly modern aesthetic and perfect functionality. In 1966, the LAMY 2000 model established the clear, unmistakable design language that still characterises the style of all the brand's products today - Lamy design. Each year, Special Editions continue to set trends and inspire handwriting fans around the world with innovative colours and finishes. By 2026, the 30<sup>th</sup> anniversary of its founding, Lamy will have launched further new models and pioneering product concepts.

As an independent family company, since its foundation in 1930 Lamy has been firmly committed to Heidelberg as its only production centre, guaranteeing consistently premium quality "Made in Germany". Sustainability is the principle underlying all entrepreneurial action in the sense of bringing responsibility into our real lives. Behind this is a clear commitment to positive economic performance under ecologically sound production conditions and corporate social responsibility that helps to strengthen society.

With an annual production of over 8 million writing instruments, Lamy is today not only the market leader in Germany, it has also developed to become a sought-after lifestyle brand around the world. Lamy generates a good half of its turnover abroad. The brand is now represented in more than 80 countries with over 15,600 sales outlets worldwide, including around 200 mono-brand stores.

Lamy is continually reinventing itself, proving that writing instruments are more than utensils: as lifestyle accessories they have become important companions for millions of people, giving expression to their pleasure in writing by hand and expressing their individual personality.

You can find out more about Lamy online at [lamy.com](https://www.lamy.com)