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The new Special Editions for the LAMY safari and LAMY AL-star series

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Warm and soft or energetic and fresh? Lamy celebrates the positive energy of colours with special new models. While the strawberry and cream shades in the LAMY safari cozy series form a harmonious yet expressive duo, the LAMY AL-star in whitesilver impresses with its dynamic radiance.

LAMY safari cozy: strawberry & cream

A longing for comfort resonates in the cozy colour collection.

Two pleasantly complementary shades enter into a confident yet balanced liaison: strong red strawberry and elegant cream. Individually or in combination, they radiate warmth and naturalness underlined by the pleasant feel of the matt surface.

"With these two special colours, we are once again showing a new side to the LAMY safari series," explains Marco Achenbach, Head of Brand and Product Strategy at Lamy. "The colour duo conveys a positive, relaxed attitude. At the same time, it underlines the universality of the design with its restrained distinctiveness."

All details - such as clip, cap and spacer ring - are designed tone-in-tone and fit seamlessly and harmoniously into the overall concept. Both colourways of the Special Edition LAMY safari cozy are available as fountain pen, ballpoint and rollerball. Lamy is launching a LAMY ink-x ink eraser to match the strawberry and cream colours.

The Special Edition LAMY safari cozy is available from April.

LAMY AL-star: whitesilver

Completely different, but no less refreshing, is the LAMY AL-star in the special whitesilver edition - a new interpretation of the classic writing instrument colour silver. The basis of the colour is provided by the natural colour of aluminium which is refined with the highest possible degree of whiteness in the anodising process. The result is a silvery white with maximum radiance. The polished chrome clip adds a bright accent. The colour-coordinated LAMY ink-x ink eraser is available to match the LAMY AL-star whitesilver.

The Special Edition LAMY AL-star whitesilver is available from February.



About Lamy

Around the world the LAMY brand stands for high-quality designer writing instruments with a timelessly modern aesthetic and perfect functionality. In 1966, the LAMY 2000 model established the clear, unmistakable design language that still characterises the style of all the brand's products today - the Lamy design. Each year, Special Editions continue to set trends and inspire handwriting fans around the world with innovative colours and finishes. By 2026, the 30th anniversary of its founding, Lamy will have launched further new models and pioneering product concepts.

As an independent family company, since its foundation in 1930 Lamy has been firmly committed to Heidelberg as its only production centre, guaranteeing consistently premium quality "Made in Germany". Sustainability is the principle underlying all entrepreneurial action in the sense of bringing responsibility into our real lives. Behind this is a clear commitment to positive economic performance under ecologically sound production conditions and corporate social responsibility that helps to strengthen society.

With an annual production of over 8 million writing instruments, Lamy is today not only the market leader in Germany, it has also developed to become a sought-after lifestyle brand around the world. Lamy generates a good half of its turnover abroad. The brand is now represented in more than 80 countries with over 15,600 sales outlets worldwide, including around 200 mono-brand stores.

Lamy is continually reinventing itself, proving that writing instruments are more than utensils: as lifestyle accessories they have become important companions for millions of people, giving expression to their pleasure in writing by hand and expressing their individual personality.

You can find out more about Lamy online at www.lamy.com